Poster session

Cheryl Briggs

Animating Short Stories: Narrative Techniques and Visual Design

This poster will present an overview of the work-in-progress of a forthcoming book that is currently under contract and in manuscript review with Bloomsbury Visual Arts.

This book provides the theory and methodology of how to develop a story idea for the animated short film, from initial ideas to fully developed visual story concept, ready for production. This book provides practical techniques to cultivate and improve stories so that the intended audience can visually understand them. The reader will be able to develop a visually appealing story, complete with all of the items necessary for a successful pitch.

Illustrated using various case studies from both professional and student award winning films, these examples provide a clear understanding of every aspect of each chapter with actual successful applications. In addition, the full materials for several short films currently under production are provided as a thorough real world example, to show exactly how a story evolves over time and with creative input and illustrate the context of the book with a real world example.

Biography

Cheryl Briggs

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Cheryl Briggs (formerly Cabrera) is an Associate Professor and teaches all aspects of production in the Character Animation specialization in the School of Visual Arts and Design at the University of Central Florida. Prior to UCF, she taught as Professor of Animation at the Savannah College of Art and Design from 2001 to 2009. Cheryl is an award winning animated short film director and has advised and guided aspiring

animators, game artists, and visual effects artists for over 15 years. Cheryl is currently on the Board of Directors for the Animation Hall of Fame and is a member of SIGGRAPH, Women in Animation, and the Society for Animation Studies.

Cheryl is also an Autodesk Certified Professional and an Autodesk Certified Instructor in Maya 2016; Author of *An Essential Introduction to Maya Character Rigging* (2008, Focal Press) and *Reel Success: Creating Demo Reels and Animation Portfolios* (2013, Focal Press). Her forthcoming book *Animating Short Stories: Narrative Techniques and Visual Design,* is under contract and in the manuscript review process (Bloomsbury Visual Arts).

Cheryl holds a B.A. and M.Ed. in Education and an M.F.A. in Computer Art with a specialization in 3D Animation. She is a digital artist and animator that blends the lines between digital imagery and the traditional painting medium. She has participated is numerous group and solo exhibitions in the US and her works are featured is several private collections. She has additional experience in acting and directing theatre for several years. Her award-winning students have been featured in animation festivals worldwide, and many have gone on to work within the entertainment industry.